



impact REPORT

GROWTH IN 2022



you

MAKE AN IMPACT IN CHESTER

Greenhouse Project launched to help radically transform lives by the gospel in an area known for staggering crime rates, drug abuse, extreme poverty, and one of the state's worst school districts – Chester, PA.

What started out as a dream with lots of prayer grew into a reality of shared vision, partnership, and support in a modest home church setting. Emily and I invited friends to join in prayer, worship, and fellowship as God opened doors to make a way. In faith, we bought a house in Chester asking God to use our lives, our family, and a home to reach families on the block.

That was 2018.

We have grown in so many ways since then and want to share the wins with you, our valuable partners. Let's be reminded that God has the ability to use our availability for His kingdom, wherever we are.

Thank you for investing in our neighbors to bring real life transformation to Chester. Greenhouse Project exists to help people grow in difficult places and we cannot do it without your committed partnership.

Together we can keep this mission growing!

John Clifford
Pastor & President | Greenhouse Project



WHO WE ARE

BEGINNINGS

Greenhouse Project non-profit ministry *really* began with one man's story.

After losing everything to drug addiction, John Clifford's life was forever changed in 2006 in a jail cell when he had a personal encounter with Jesus.

Upon release, he landed in Chester where a rescue mission took him in.

John took a leadership role to help meet immediate and physical needs of the under-resourced through food, shelter, clothing, and more.

A decade later serving at the rescue mission, John realized something was still missing: *lasting transformation*.

Through God's leading and loving mentors, he was challenged to give back and impact a hurting city.



MISSION

We live life in the struggle with neighbors because every life is meant to flourish.

We cultivate gospel-centered, long-term relationships and community support for those who are struggling in Chester, PA.

Our ministry provides safe environments for life transformation through free recovery counseling, life coaching, food outreach, youth mentorship, and church fellowship.



why CHESTER

33,855
PEOPLE

33%
LIVE IN
POVERTY

47.7%
IN POVERTY
ARE MINORS

29%
DROPOUT
OF SCHOOL

\$15.5K
PER CAPITA
INCOME

1:21
VICTIM
OF CRIME

11%
UNEMPLOYMENT

6 MILE
CITY RADIUS

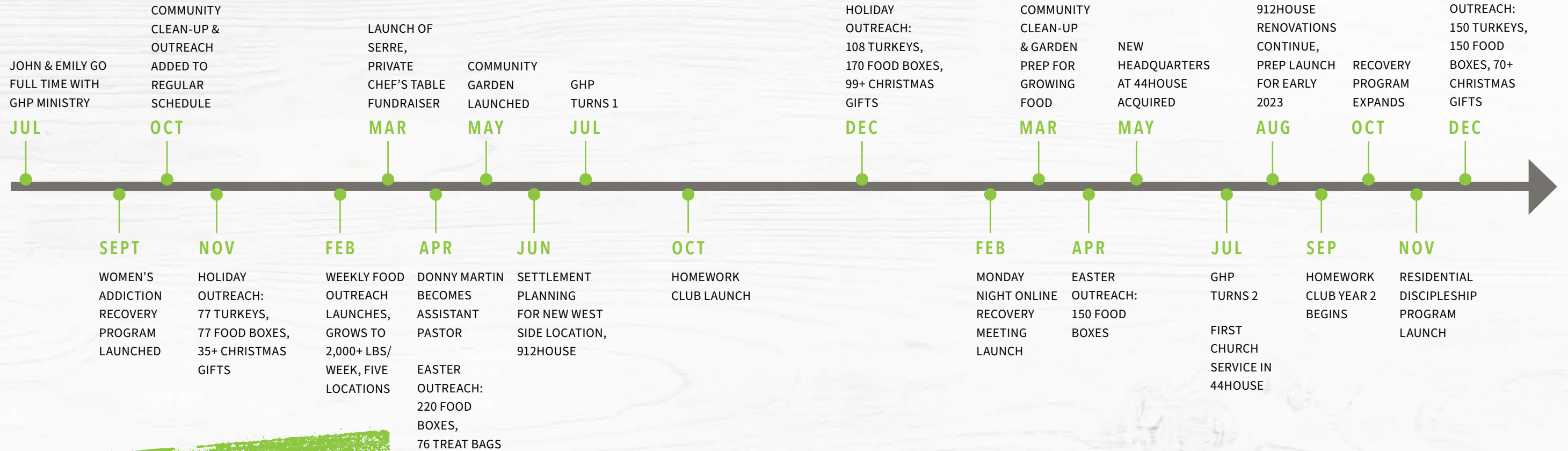
Statistical data accurate at time of printing. For sources, visit ghproject.org/why-chester

TIMELINE

2020

2021

2022



PROJECTS



CHURCH FELLOWSHIP

Pastor John Clifford and Pastor Donny Martin lead our home church community *Greenhouse Fellowship* centered on following Jesus together in a family-like atmosphere to make disciples and grow God's kingdom. Men's and women's discipleship groups offer deeper connection and relational support.



ADDICTION RECOVERY

A biblical, holistic approach to recovery and life coaching – offered by certified recovery specialists – brings hope and life change to our clients. They gain access to free, long-term help with one-on-one counseling, regular in-person group meetings, and accountability. Partnerships with local recovery centers help position individuals and loved ones for healing and lasting sobriety.



FOOD OUTREACH

Hundreds of Greenhouse Project neighbors facing food insecurity have been blessed by our weekly mobile food outreach, which distributes an average 2,400+ pounds of food each week to meet this essential need. A thriving community garden has provided fresh produce and opportunities to learn about sustainably grown food.



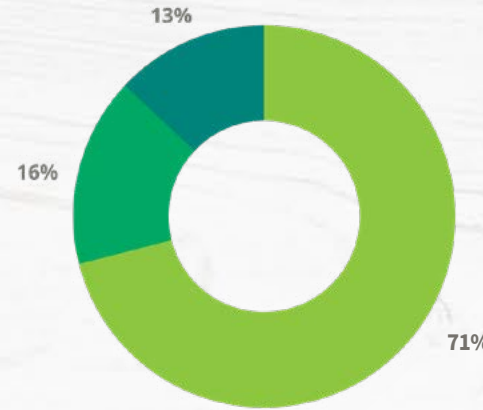
HOMEWORK CLUB

This program provides homework help, learning disciplines, mentorship and consistency to at-risk youth – the most vulnerable in Chester – and their caretakers. Quality volunteers and student leaders provide a hands-on, supportive experience to inspire kids to become lifelong explorers of truth.

NUMBERS

TOTAL OPERATING EXPENSE

FISCAL YEAR 2022
DEC 2021 - NOV 2022



PROGRAMS 71% \$182,168
Related costs of programming like supplies and staff.

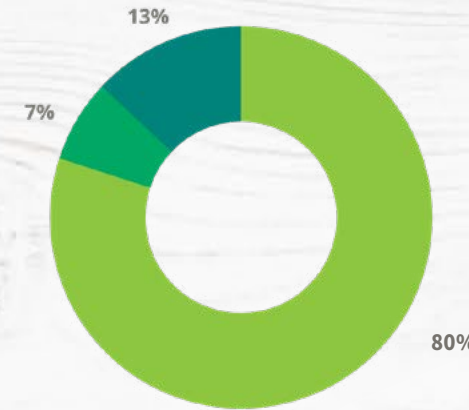
ADMINISTRATIVE 13% \$34,326
Administrative staff, supplies, and subscription fees.

FUNDRAISING 16% \$40,093
Marketing and fundraising event expenses.

AREA	EXPENSES	% OF TOTAL
Programs		
Church	\$39,429	15%
Outreach	\$53,133	21%
Recovery	\$51,179	20%
Teaching & Training	\$38,429	15%
Subtotal Programs	\$182,168	71%
Administrative	\$34,326	13%
Fundraising	\$40,093	16%

TOTAL EXPENSES \$256,587 100%

FISCAL YEAR 2023
DEC 2022 - NOV 2023



PROGRAMS 80% \$226,599
Related costs of programming like supplies and staff.

ADMINISTRATIVE 13% \$36,368
Administrative staff, supplies, and subscription fees.

FUNDRAISING 7% \$20,531
Marketing and fundraising event expenses.

AREA	EXPENSES	% OF TOTAL
Programs		
Church	\$57,243	20%
Outreach	\$74,920	26%
Recovery	\$45,893	16%
Teaching & Training	\$48,543	17%
Subtotal Programs	\$226,599	80%
Administrative	\$36,368	13%
Fundraising	\$20,531	7%

TOTAL EXPENSES \$283,497 100%



CHURCH FELLOWSHIP

MINISTRY STATISTICS

Our time is spent building authentic relationships that influence positive life change. It can be hard to measure the full impact of our reach, for example the hundreds of gospel shares with neighbors during regular community outreach and everyday moments together.

2021 2022

ATTENDANCE AVG 11 17
BAPTISMS 2 4



ADDICTION RECOVERY

MEN 41 40
WOMEN 9 19
COUNSELING HRS 244 253



FOOD OUTREACH

TOTAL LBS 132,039 156,241
TOTAL MEALS 110,033 128,881



HOMework CLUB

TOTAL STUDENTS 6 9



COMMUNITY OUTREACH

TOTAL EVENTS 55 105
LBS TRASH REMOVED 20,220 26,320
VOLUNTEER HRS 803 1,254



LOCATIONS

CHESTER, PA 2 3



IMPACT

DEC 2021 - NOV 2022

59

INDIVIDUALS
SERVED
THROUGH

253

HOURS OF
FREE RECOVERY
COUNSELING

128,881

TOTAL MEALS
DELIVERED

105

OUTREACH
EVENTS

1,254

VOLUNTEER
HOURS

3

GREENHOUSE
PROJECT
LOCATIONS



The most important thing about this ministry is spreading the Word of God in places that may not experience it. Their passion is infectious; I want to help make sure they're successful.

- JAY | LOYAL DONOR



Before Greenhouse Project, our street was trash. I'll never forget all Mr. John and his angels do for me and my family. It really means a lot.

- JEN | NEIGHBOR



My wife is in recovery counseling here; we live just a few blocks away. I wouldn't go anywhere else.

- AARON | RECOVERY CLIENT SPOUSE



These neighbors receive much more than broccoli and turkey. It's the love of Jesus. God sees what's happening here!

- CHARLENE | VOLUNTEER

I was in a very dark place. Now I can have the life I've wanted for the first time being sober.

- DEE | RECOVERY CLIENT



I hope I can do the same or more as a 'thank you' to Greenhouse Project for changing my life.

- CHRIS | NEIGHBOR



Greenhouse Project brings the love of Christ to this neighborhood; to the city of Chester. You can see the difference they've made in just a couple years.

- JOHN | LOYAL DONOR

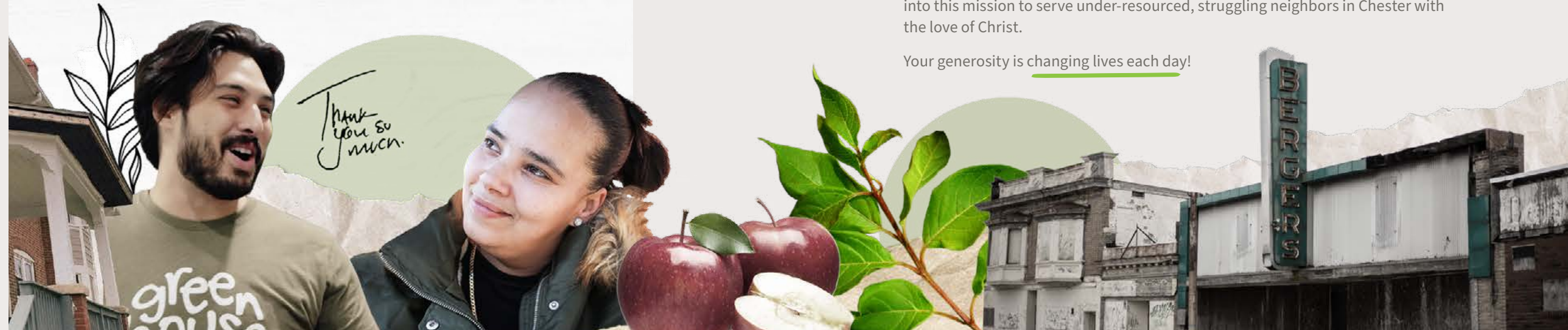


special THANK YOU

Supporters like you make Greenhouse Project ministry impact possible.

Thank you to all committed partners who have invested time, energy and finances into this mission to serve under-resourced, struggling neighbors in Chester with the love of Christ.

Your generosity is changing lives each day!



Thank you so much.

FAQ

WHAT IS YOUR MISSION?

Greenhouse Project lives life in the struggle with neighbors because every life is meant to flourish. We cultivate gospel-centered, long-term relationships and community support for those who are struggling in Chester, PA.

Our ministry provides safe environments for life transformation through free recovery counseling, life coaching, food outreach, youth mentorship, and church fellowship.

WHO IS THE TARGET POPULATION?

Chester residents. We focus on those living within a few blocks of our house locations. Chester has over 33,500 residents where seventy percent are African American, sixteen percent Caucasin, ten percent Hispanic/Latino, and four percent mixed race or other.

WHAT IS YOUR APPROACH & WHY IS IT UNIQUE?

Our focus is creating healthy relationships living side-by-side with those who are struggling in order to create a lasting impact, believing a way to influence change is from within.

Greenhouse Project's commitment to families and the community itself is long term, as we seek to disciple neighbors into purpose-driven individuals and

self-sustaining families. The decision to walk life out with others is made regardless of circumstances.

Our simple approach is to live with, assess, and navigate solutions to a spectrum of challenges in Chester. Through this, we expect to see poverty cycles broken and generations of people transformed. Our intention is to glorify God in our lives and influence others to seek Him in theirs.

This type of approach, we believe, can renew the city from the inside, out.

WHAT ARE THE MAIN NEEDS OF THOSE SERVED?

We observe and hear directly from neighbors that our community is hurting and struggling with daily challenges including drug and alcohol addiction, violence, abuse and trauma, food insecurity, unemployment, homelessness, education fallout, and lack of access to practical resources that end these cycles.

DO YOU LISTEN TO THOSE YOU SERVE?

Yes! Living in the communities we serve – sharing life and space with neighbors – allows us to hear directly from those we serve, often times in person. We get to see and hear about their needs in order to develop practical solutions. In a broader sense, these insights help us refine programming.

HOW DO YOU MEASURE PROGRAMS?

Because much of our time is spent building authentic relationships, it can be hard to track small life changes. Currently we track attendance for most projects. A community survey will be added in 2023, as well as before/after tracking of Addiction Recovery and Homework Club progress markers.

WHAT ARE FUTURE PLANS FOR EXPANSION?

The goal for Chester is five locations, a house of refuge in each of the most challenged areas. We are praying to launch into other struggling urban areas like North Wilmington, DE; Kensington, PA; or Camden, NJ. With an understanding that healthy leadership is key to success, we prayerfully seek God to appoint those with a passion to live and serve in new locations.

WHAT ARE YOUR BIGGEST CHALLENGES?

The realities of violence, drug abuse, and scarcity in daily life for our neighbors. There have been many shootings, two murders, and drug overdoses right on our block – some instances just footsteps away from headquarters.

HOW DO CHALLENGES IMPACT YOUR WORK?

The daily realities of living in an under-resourced urban area causes us to fervently seek God in prayer,

with a sense of urgency to help renew our community. The challenges specific to this area inspire us to keep an “open door” policy where we make ourselves available for help as much as possible, and regularly check in on how neighbors are doing.

WHERE DOES YOUR FUNDING COME FROM?

Most Greenhouse Project funding comes from individual donors, partners, and churches. We have a few local businesses that support, and one small grant.

HAS FUNDING BEEN STABLE?

We have a small base of consistent financial partners. Most funding is received at the end of the calendar year, and through one-time gifts. We are indebted to faithful church partners like ccdelco who have embraced our mission and offered support from the start as ministry foundations were established.

WHAT ARE THE MOST SIGNIFICANT EXPENDITURES?

Program expenses are eighty percent of our budget. Administrative Expenses are thirteen percent and Fundraising Expenses are eight percent. We are in our third year of ministry and working out overhead building expenses over the next few years. As a debt-free ministry committed to fiscal responsibility, we know where God guides, God provides.

ADVISORY BOARD

MICHAEL GUAGLIONE

BRANDING CONSULTANT

TED HOPPE

LEGAL ADVISOR

ANDREA LAFOUNTAIN, PHD

NEUROSCIENTIST

ANDY LAFOUNTAIN, PHD

RESEARCH & DEVELOPMENT

BOB LANNETTI

EXECUTIVE PASTOR

ALYSSIA SMICKLEY

ADMINISTRATIVE ADVISOR

JARED YOUNG

TREASURER

LOCAL PARTNERS

BLUE CHURCH

SPRINGFIELD, PA

CCDELCO

CHADDS FORD, PA

CHESTER SWEEPS

CHESTER, PA

COVENANT FELLOWSHIP

GLEN MILLS, PA

EZEKIEL CHURCH OF GOD

CHESTER, PA

MAKING A CHANGE GROUP

CHESTER, PA

MEDIA PRESBYTERIAN CHURCH

MEDIA, PA

NORWOOD UNITED METHODIST

NORWOOD, PA

PAINTING FREEDOM

CHESTER ARTS PROGRAM

PARAMOUNT RECOVERY HOUSE

CHESTER, PA

SMALL THINGS PHILLY

PHILADELPHIA, PA

THE ROCK MINISTRIES

PHILADELPHIA, PA

VALLEYPPOINT CHURCH

GLEN MILLS, PA

VINE CHURCH

PHILADELPHIA, PA

MEMBERSHIPS



Since 2021, Greenhouse Project has been a member of the Evangelical Council of Financial Accountability (ECFA), an accrediting organization dedicated to helping Christian ministries and churches uphold high standards of responsible stewardship. All Greenhouse Project services and goods are open to all people without regard to the ability to pay.

Greenhouse Project has earned the 2022 and 2023 Platinum Seal of Transparency with Candid, an organization committed to verifying non-profits uphold best practices and trust in order to help the social sector increase its ability to affect change and transform lives.

Greenhouse Project is a non-profit 501C-3 organization operating in Chester, PA.

Donations are tax deductible to the extent allowed by law and go directly to Greenhouse Project. To get involved, contact us at info@ghproject.org



GHPROJECT.ORG

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**Scan to visit
our website**